

# Chamber Voice

## at a GLANCE

**Page 2:**

Events and Meetings

**Page 3:**

93rd Annual Chamber Banquet to Feature Jeff Long (continued from pg. 1)

**Page 4:**

Workforce Development | October Event Connects Educators to Local Manufacturers' Needs

**Page 6:**

Small Business Corner | 2015 Chamber University; Small Business of the Month

**Page 7:**

Focus on Industry | RoArk Celebrates 40 Years of Leadership in Visual Communications Solutions

**Page 8:**

Focus on the Community | Mercy Increasing Access to Health Care in Northwest Arkansas

**Page 9:**

Small Business Saturday | November 29

**Page 10:**

You're Cordially Invited to the Holiday Open House

**Page 11:**

B2B Luncheon November 12 | Final B2B of 2014; Thanksgiving 2014 | Member Restaurants Open

**Page 12:**

Welcome New Members | September 2014

**Page 13:**

Ribbon Cuttings | September 2014

**Page 14:**

Chamber Membership Renewals | September 2014

**Page 15:**

Chamber Networking & Educational Events

## 93rd Annual Chamber Banquet to Feature Jeff Long

**UNIVERSITY OF ARKANSAS VICE CHANCELLOR  
AND DIRECTOR OF ATHLETICS**

**T**ables and individual tickets are now on sale for the 93rd Rogers-Lowell Area Chamber of Commerce Annual Banquet. Jeff Long, University of Arkansas Vice Chancellor and Director of Athletics will present the banquet's keynote address on Friday, February 27, 2015 at the John Q. Hammons Convention Center in Rogers. This annual gathering of 1,000+ Northwest Arkansas business leaders celebrates accomplishments of the previous year, honors outstanding businesses and individuals in our community and sets the tone for the coming business year.

Don't miss this opportunity to gather with other Northwest Arkansas leaders. The evening reception begins at 6:00 p.m. followed by dinner featuring keynote speaker Jeff Long and the Chamber's annual awards at 7:00 p.m. Seats typically sell out in advance and members are encouraged to make reservations before the end of January, or sooner. To reserve seats, purchase them at RogersLowell.com or call the Chamber at (479) 636-1240. Tickets are \$60 per person for Chamber members (\$75 per person for non-members), or \$600 for a table of 10. A limited number of sponsorships are available to member businesses wishing to partner with the Chamber at this prestigious event. Contact the Chamber's Sales Team at (479) 636-1240 or email Sales@RogersLowell.com for details.

Jeff Long, the banquet's keynote speaker, is in his seventh full year as Vice Chancellor and Director of Athletics and has helped transform the University of Arkansas' Department of Intercollegiate Athletics into one of the most successful and nationally respected programs in the country. Along the way, Long has gained national attention and earned numerous awards for his progressive leadership of a program encompass-



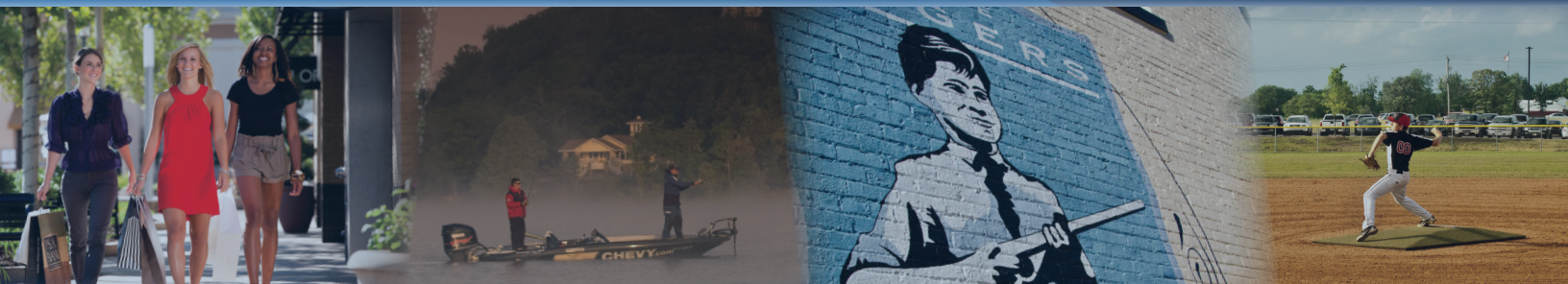
**Jeff Long, University of Arkansas Vice Chancellor  
and Director of Athletics**

ing 19 sports and more than 460 student-athletes. Long's appointment as the first ever chairman of the College Football Playoff Selection committee demonstrates that he is one of the most respected and influential leaders within collegiate athletics.

Long's leadership, unwavering commitment to student-athletes and devotion to maintaining integrity within intercollegiate athletics has not gone unnoticed.

- In 2013, Long was named as an Under Armour Athletics Director of the Year for the Football Bowl Subdivision.
- In 2012, Long was named a finalist for the Sports-Business Journal and SportsBusiness Daily Athletic Director of the Year.

Continued on Page 3... ►►





#### EXECUTIVE COMMITTEE

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Economic Development – Mike Watts  
Government Affairs – Jerry Carmichael  
Convention & Visitors Bureau – David Lang

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Guy Cable  
Greg Lindley  
David Hale

## business-building events designed for you

#### 11.7

##### **FYI Brown Bag Lunch | "Cybercrime: How to Protect Yourself"**

Noon – 1:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.11

##### **Coffee Connection**

7:30 a.m. – 8:30 a.m.  
Bailey & Oliver Law Firm

#### 11.12

##### **Business to Business Luncheon**

11:30 a.m. – 1:30 p.m.  
John Q. Hammons Convention Center

#### 11.14

##### **Bowling for Business**

3:00 p.m. – 6:00 p.m.  
Fast Lane Entertainment

#### 11.18

##### **Chamber University | "Maximizing Your Social Media Presence to Achieve More"**

10:30 a.m. – 12:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.19

##### **Member Orientation**

8:30 a.m. – 10:00 a.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.20

##### **Joint Business After Hours with Bentonville/Bella Vista Chamber of Commerce**

5:00 p.m. – 6:30 p.m.  
Hyatt Place

For information on other upcoming events visit the complete calendar online at [RogersLowell.com](http://RogersLowell.com)

## upcoming meetings

#### 11.6

##### **Small Business Council Meeting**

8:30 a.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.12

##### **First Leadership Session**

7:30 a.m. – 4:30 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.12

##### **Rogers Advertising & Promotion Commission**

4:00 p.m. – 5:15 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.13

##### **Ambassadors Committee Meeting**

11:30 a.m. – 1:30 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.19

##### **First Leadership Steering Committee**

4:00 p.m. – 5:15 p.m.  
Arvest – Village on the Creeks

#### 11.21

##### **Government Affairs Committee Meeting**

11:00 a.m. – 1:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

#### 11.24

##### **Ambassadors About Town**

11:30 a.m. – 1:30 p.m.  
TBD

For information on other meetings including the Northwest Arkansas Emerging Leaders and Leadership Benton County go to the complete calendar online at [RogersLowell.com](http://RogersLowell.com)

View complete calendar  
at [RogersLowell.com](http://RogersLowell.com)



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- In the Spring of 2012, the Donald W. Reynolds Foundation and longtime chairman Fred W. Smith made a combined gift of more than \$1.25 million to the program in recognition of Long's leadership of Razorback Athletics.
- In 2012, Forbes Magazine estimated the value of the Razorback Football program at \$83 million, ranking it in the top 10 nationally.
- According to a recent economic impact study, Razorback Athletics will have an economic impact of more than \$1 billion in the next five years. The study estimated that Razorback Athletics generates \$153.6 million annually to the region's economy and draws more than a million fans a year to the campus.
- Long leads a program committed to the development of student-athletes academically, athletically, and socially, and is helping to chart a course for the future of higher education at the University of Arkansas while integrating Razorback Athletics in the campus community.

A veteran administrator with a track record of the highest commitment to the concept of "student-athlete," Long has had more than two decades experience in athletic administration at the Division I level including the University of Pittsburgh, University of Oklahoma, University of Michigan, Virginia Tech University, Eastern Kentucky University and Rice University. An Ohio native from Kettering, Long is married to the former Fanny Gellrich of Ann Arbor, Michigan. The Longs have two daughters, Stephanie and Christina.

# 93rd ANNUAL BANQUET

## SAVE THE DATE |

### Friday, February 27 | 2015

*John Q. Hammons Convention Center*

*Evening Reception: 6:00 pm.*

*Dinner Featuring Keynote Speaker Jeff Long: 7:00 p.m.*

Purchase Tickets at [RogersLowell.com](http://RogersLowell.com)  
or Call the Chamber at (479) 636-1240

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Source: Nielson Audio, Spring 2014, Adults 25-54, Mon-Sun 6am-Mid Total Survey Area.

# Workforce Development |

## October Event Connects Educators to Local Manufacturers' Needs

**W**orkforce education and skilled labor supply are quickly becoming “hot button” workforce development issues around Northwest Arkansas as well as across the nation. The Rogers-Lowell Area Chamber of Commerce is working hard to address these issues which represent important factors that contribute to the continued future growth of our area. On October 14, the Chamber’s K2J (Kindergarten-to-Job) Connect event brought area educators together with local manufacturers to discuss and learn more about these issues and to showcase what modern manufacturing careers are all about.

### ***Education System Part of the Skilled Labor Solution***

K2J Connect was hosted by Kennametal in Rogers, a company that delivers productivity to customers seeking peak performance in demanding environments by providing innovative custom and standard wear-resistance solutions. The event offered the 20 educators in attendance (including principals, teachers, college professors, and guidance counselors) an opportunity to learn about the workforce needs in our area, tour the facility, and have an open conversation with local manufacturers about how the skilled labor issues may be addressed through the education system. Raymond Burns, President/CEO of the Rogers-Lowell Area Chamber of Commerce stressed the importance of events like this saying, “Workforce issues impact all industries across Rogers and Northwest Arkansas and our job at the Chamber is to help address them and find solutions before they become a serious problem.”

### ***Educators Learn Importance of Manufacturing Careers***

The K2J Connect attendees started the day by hearing from Mike Harvey, COO of the Northwest Arkansas Council who works closely with the region’s chambers of commerce to help carry out the mission of delivering high-quality job growth. Harvey spoke on the types of workforce in Northwest Arkansas and importance of

trained workers with skills that area employers need to fill open positions.

He pointed out that helping employers fill these needs will help grow the local economy. Harvey also showed statistics of job growth in Northwest Arkansas over the past 20 years and

explained what fields had experienced the most job growth and most job losses. His presentation was very well received by the educators and enlightening. For example, one educator commented that he had not thought much about the future impact of our current workforce



**“Workforce issues impact all industries across Rogers and Northwest Arkansas and our job at the Chamber is to help address them and find solutions before they become a serious problem.”**

***— Raymond Burns, President/CEO, Rogers-Lowell Area Chamber of Commerce***



retiring in 10 to 20 years and the need it creates for younger workers to eventually replace those that are retiring, especially in manufacturing. Another educator commented about the opportunities available in manufacturing, "After seeing that the average wages for these manufacturing jobs in the area are so high, I think I'm in the wrong career." It's a testament to the new, modern manufacturing careers available to young people today.

C.E. Murrell, Plant Manager of Kennametal, took the educators on a plant tour to show that modern manufacturing is much different than many people believe. One educator came back from the tour and said, "It was so clean and orderly. I could have worn a white dress, walked through the entire facility, and come back without a spot on me." Another educator commented on the impressive machinery found throughout the plant and said that he didn't realize the high tech nature of manufacturing today.



### **Manufacturers Express Workforce Needs**

Following the educators' tour, executives from Rogers-based manufacturers came in for a facilitated small group discussion with the educators. The dialogue between the manufacturers and educators focused on the needs that employers have and the difficulties faced in filling open positions. The educators talked about what they could do to help get students more interested in manufacturing-related careers and the types of positions that are available throughout Northwest Arkansas. Whitney Yoder, Vice President of Development for the Rogers-Lowell Area Chamber of Commerce said the event was successful at starting the conversation, "It was great to see ideas being exchanged and discussions taking place between the manufacturers and educators. This is a huge step in the right direction for addressing



**"The feedback we received from the attendees was exceptional and demonstrated an interest from both educators and manufacturers in doing more of these K2J Connect events in the future."**

***– Whitney Yoder, Vice President of Development,  
Rogers-Lowell Area Chamber of Commerce***

these issues facing our area."

The K2J Connect event is a Rogers-Lowell Area Chamber of Commerce initiative and a very big "Thank You" is in order to Kennametal for hosting the first event at their facility. Regarding the event, Burns noted that, "This is just the beginning of our process and more of these types of events will continue to be done addressing workforce development needs of the region." Yoder added,

"The feedback we received from the attendees was exceptional and demonstrated an interest from both educators and manufacturers in doing more of these K2J Connect events in the future."

If you or your business are interested in hosting a future K2J Connect event or having educators and students tour your facility and speak to you about your workforce needs, contact Whitney Yoder or Steve Cox at (479) 636-1240.



# 2015 Chamber University | Call for Presenters & Content

**T**he Rogers-Lowell Area Chamber of Commerce and the Small Business Council launched the new and improved Chamber University program in 2014 with great success and are now looking for subject matter experts (SMEs) to present educational content during next year's seminars. Chamber University is a series of professional development seminars offered throughout the year. The program is designed to educate the small business community in Northwest Arkansas by providing SMEs to teach on "hot-button" issues facing small businesses. Chamber University Seminars help small businesspeople start, run and grow their business. Select seminars are now also offered in Spanish through the Cham-

ber's Minority Business Development division.

## **Share Your Expertise. Gain Exposure for Your Business.**

Last year over 300 members attended Chamber University seminars including FYI Brown Bag Lunches and Spanish Seminar Series. As 2015 approaches there is a need for educational content. Speakers and topics are now being selected for the Chamber University Seminars and the new Sunrise Seminar Series that will replace the FYI Brown Bag Lunches. Relevant business topics may be presented either as a multi-hour topic or one-hour session. If you have an interest in being a presenter in 2015, please contact [steve@rogerslowell.com](mailto:steve@rogerslowell.com) with proposed idea(s) by the end of November.



## Congratulations to Collective Bias

Small businesses are the backbone of America's economy, representing more than 99 percent of all employers, creating three-fourths of all new jobs and accounting for more than one-half of the nation's gross domestic product. Our Small Business Council recognizes exceptional small business owners for their tireless work, contribution to the community and their embodiment of the spirit of enterprise. For guidelines or to nominate a business, go to:

[www.RogersLowell.com/live\\_and\\_work/small\\_business\\_of\\_the\\_month\\_awards.aspx](http://www.RogersLowell.com/live_and_work/small_business_of_the_month_awards.aspx).

This month's winner is Collective Bias |

**"[Collective Bias is] a publisher of high-quality, user-generated content that drives sales for brands and retailers. In 2013, CB ran over 150 advertising programs for brands and retailers creating over 700,000 pieces of content, generating over 2.8 billion impressions and influencing natural search results to help drive measurable sales focused on category growth, new product launches, in-store demos and seasonal events." – *CollectiveBias.com***

**November 2014 Winner |**



**Presented By |**







THE ROARK GROUP

# *RoArk Celebrates 40 Years of Leadership in Visual Communications Solutions*

## **The Beginning | August 1974**

As hard as it is to believe today, back in 1974, Rogers was a sleepy little town with lots of dusty two-lane roads and a population of just over 11,000. In August of that year, Dean Garman and his two sons, Don and Ron, made the move to Rogers to open a new commercial printing business, RoArk Printing. Today, The RoArk Group is still a family operation that has grown into one of the largest visual communications companies in the region. Building on the cornerstones of its past and fusing that with key cutting-edge services and strategic acquisitions of talent, RoArk has widened its reach to become a nationally known solutions provider.

## **Changing Technology Transforms Commercial Printing**

Over the past 40 years, RoArk has seen enormous changes in the way commercial printing is produced. Printing was once a very hands-on and extraordinarily time-consuming craft. While printing still requires a certain amount of hands-on work, like many things in today's business environment, changing technology plays a big part in how commercial printing is produced today. With the advent of direct-to-plate technology, digital presses, wide format capabilities, and automated equipment, many of today's printing needs can be produced nearly on demand. In fact, an order for 500 small booklets can be input into the system one day, and printed, folded, stitched, packaged and in the customer's hands by the next afternoon.

RoArk's Second Commercial Building in Rogers



## **Moving Beyond Traditional Printing**

RoArk determined many years ago that in order to be successful, it would be necessary to



The RoArk Group's Current Building at 1600 N. 35th St. in Rogers.

move beyond traditional printing. The company has crafted itself as a marketing solutions provider. Beyond traditional commercial printing, RoArk provides kit and packing, signage, banners, fulfillment, and large project-based work for some of the world's largest retailers.

In 2000, RoArk added "RoArk Special Projects Division" to the company's capabilities. The RSPD team provides numerous clients with full service trade show, convention and exhibitor services. The division has extensive experience in meeting the needs of some of the largest companies in the world.

## **RoArk Forty Years Later | Third Generation Leadership**

Today, RoArk is overseen by a third generation Garman, Tyler, who joined the company in 1998 while still in college. As did his predecessors, Tyler has worked diligently to seek out the customer's needs and has instilled a "never say no" attitude among his teams.

*focus of*  
**INDUSTRY**



RoArk's First Commercial Building in Rogers

After much thought, the RoArk management team decided that one way they wanted to celebrate their 40th Anniversary was to recognize the employee teams who helped reach this milestone. This summer, one day was spent off-site for all RoArk employees to celebrate with team-building exercises, tasty food, and good old fashioned games. It concluded with a few extra hours given at the end of the day to spend with their family in appreciation of the day.

## **Giving Back to the Community**

RoArk donates a percentage of its work to charities such as Susan G. Komen for the Cure - Ozark Affiliate, The First Tee of Northwest Arkansas, Mercy Health Foundation Northwest Arkansas, Crystal Bridges Museum of American Art, and many others. RoArk feels fortunate after 40 years to be able to give back to the community and to the businesses that have been so instrumental to their business growth.

Congratulations from the Rogers-Lowell Area Chamber of Commerce on your 40th Anniversary!



# Mercy | Increasing Access to Health Care in Northwest Arkansas

One of Mercy's commitments is to meet people where they are. The latest examples of Mercy's growth and reach indicate that they are doing just that. During the last year over 30 family practice and specialty providers joined Mercy, including two neonatologists who are dedicated specifically to the care of newborn infants faced with critical illness or premature birth. "If you look at where we are investing our time and resources you will see one common theme: increasing access to health care," said Eric Pianalto, President of Mercy Hospital Northwest Arkansas - a 200-bed, faith-based, Catholic not-for-profit hospital where compassionate, expert physicians and nurses care for the people of Northwest Arkansas.

## **Mercy Mobile Health**

Mercy recently rolled out a new way for patients of all ages to access convenient, local health care. Mercy Mobile Health, a \$650,000 motor coach, is part of a \$1 million investment to reach underserved and rural communities, and provide easy access for diagnostics testing. The 40-foot long, eight-foot wide unit will travel hundreds of miles, offering services from mammography to cardiovascular screenings, to point-of-care testing which provides patients with immediate results. It also offers convenient access for corporate wellness with screenings and education.

## **Mercy Bella Vista**

Mercy's free standing emergency depart-

ment at Mercy Bella Vista went live on October 1, and is the first of its kind in the region and within Mercy. Many partners and collaborators made this endeavor possible and Mercy is proud to provide this much needed service for the community. They are also proud of and appreciate their dedicated staff that will provide exceptional care in this facility.

## **Mercy Downtown Rogers**

On November 5, Mercy Clinic West Elm will re-open their doors to new and existing patients as Mercy Downtown Rogers. Maintaining Mercy's downtown presence is a commitment that they are reinforcing with this clinic. Located at one of the welcoming intersections, 2nd St. and Hwy. 112, it is only fitting that Mercy Downtown Rogers



lobby will be named for Dick and Nancy Trammel. Dr. Garrett, Dr. Potts, Dr. Wink, and Kelly Pruett, APRN, will continue to offer primary care patient convenience at this facility.

## **Mercy Centerton | New J.B. and Johnelle Hunt Campus**

Centerton is one of the fastest growing communities in Northwest Arkansas, which is why Mercy Centerton continues to offer care closer to home for its patients there. Located at 805 W. Centerton Blvd. for 10 years, Mercy's new clinic location in Centerton is 1225 E. Centerton Blvd., off Hwy. 102.

The new facility, opening mid-November, will carry the names of the community-focused donors who generously provided the land - J.B. and Johnelle Hunt. One of the facility's new doctors, Dr. Faddis, noted, "With the new high school planned and many new families moving in, this is the perfect time for Mercy to make an even bigger commitment to this community." He will join Dr. Bunde, and Celeste Williams, APRN, as Mercy Centerton's core team, caring for the entire family. The facility will also offer rotating specialties based on the community's needs, like cardiology, endocrinology and diabetic education. Both clinics' design and functionality are constructed with patients in mind, embrace the Mercy heritage and have been intentional about including symbols of faith throughout each facility.

As we approach the calendar's designated season of gratitude, Mercy hopes to offer light, compassion, and care for those who need it most.







# Small Business Saturday® | November 29

In 2010, American Express founded Small Business Saturday to help businesses with their most pressing need — getting more customers. The day encourages people to shop at small businesses on the Saturday after Thanksgiving. The single day has grown into a powerful movement, and more people are taking part than ever before. This year, the big day is Saturday, November 29.

## Promotional Support for Your Small Business

More and more people support Small Business Saturday each year—that means it could be one of your biggest, busiest days yet. Free marketing materials and more can help get people to stop by your business. You can personalize marketing materials to promote your business for Small Business Saturday even if you don't accept American Express® Cards. Materials include printable signage, Shop Small logos and infographic, email templates and sample social media posts, free online ads promoting Small Business Saturday, printable post card and a digital

banner. There's even more available if you are an American Express merchant.

## Share Where You'll Shop Small

Small Business Saturday is a day dedicated to supporting small businesses nationwide and celebrating the Shop Small® Movement. Small Business Saturday is a day to shop at stores owned by our friends and neighbors, and do our part for the businesses that do so much for us. On November 29, let's get out and Shop Small in Northwest Arkansas! Show your support and share where you're shopping (see graphic above) on social media to help us build buzz!

## Learn More

Shoppers can receive special offers and information on how to support independent businesses in their area. Small business owners have access to innovative marketing tools and social media

## SHARE THIS ON FACEBOOK AND TWITTER



I will #ShopSmall for (favorite thing) at (favorite business) to support #RogersArkansas and #DowntownRogers (or insert hashtag for your local community and neighborhood).

resources to help them connect with their customers. Visit [www.smallbusinesssaturday.com](http://www.smallbusinesssaturday.com) to learn more about how your business may become a part of this Shop Small Movement.

WHEN YOU SHOP SMALL  
AT INDEPENDENT, LOCALLY-OWNED BUSINESSES,  
**52%** OF WHAT YOU SPEND STAYS  
RIGHT IN YOUR COMMUNITY,  
SUPPORTING LOCAL ORGANIZATIONS AND SERVICES.

Source: ABA Indie Impact Study Series July 2012-September 2013

**Morning Meteorologist  
Joe Pennington**

**Chief Meteorologist  
Garrett Lewis**

Growing **Business.**  
Building **Community.**

*Celebrating*  
Our **Success** Together.

*Happy  
Holidays*



# You're Cordially Invited

**HOLIDAY OPEN HOUSE**  
**DECEMBER 1, 2014 | 1:00 P.M. - 5:00 P.M.**  
**ROGERS-LOWELL AREA CHAMBER OF COMMERCE**  
**317 W. WALNUT ST. ROGERS**

From 1:00 p.m. - 5:00 p.m., the Chamber staff will host an open house that is open to the entire membership and general public. Please stop by to meet the staff, tour the building and enjoy holiday treats.

For more information on the  
Holiday Open House at the Chamber  
call (479) 636-1240



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# B2B Luncheon November 12 | Final B2B of 2014

**J**oin us for the last Business-to-Business Luncheon (B2B) of the year on November 12 from 11:30 a.m. to 1:30 p.m. at the John Q. Hammons Convention Center in the Ambassador C-E room. Registration and networking start at 11:30 a.m. The program kicks off at noon.

B2B is one of the Chamber's most popular networking events and a great opportunity to represent your company, advertise to new prospects and sell your products and services to other businesses over lunch. If you've never attended before, this is your last chance this year.

## Speed Networking

Here's how it works. Each attendee will have two minutes to market their business to other business professionals seated at their table during the round-robin event. Participants will then switch to another table of six people, twice, providing even more opportunities to make new connections. There are usually more than 80 people in attendance offering lots of networking possibilities. To get the most out of your networking luncheon, bring brochures, business cards, product samples and promotional items.



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Ticket prices include meal, speaker presentation, round-robin networking, company marketing and door prizes. Register before the event for just \$30 for members, or \$35 for non-members. Registration at the door on the day of the event is \$40 for members or \$45 for non-members (register early and save). Maximize your company's visibility by reserving a Vendor Table to display your products or services for just \$20.

Register at [RogersLowell.com](http://RogersLowell.com) today and join us for some of the best speed networking in town!

## Thanksgiving 2014 | Member Restaurants Open

### 1886 Crescent Hotel & Spa

**Billy Sims BBQ** | 10:30 a.m. - 5:00 p.m.

**Bob Evans Farms, Inc.**

**Braum's Store**

**Carino's Italian**

**Cedar Creek Bistro**

**Chennai Cafe**

**Cherokee Casino & Hotel**

**Cracker Barrel Restaurant**

**Dixie Restaurants, Inc.**

**Downstream Casino Resort**

**Einstein Bros. Bagels**

**Fast Lane Entertainment**

**Golden Corral**

### Houlihan's

**IHOP, International House of Pancakes**

**King Burrito & Taqueria - Rogers**

**Lindy's College Cafe** | Delivery or Pickup

**Lucy's Diner**

**McDonalds**

**Mellow Mushroom**

**Mimi's Café**

**Northwest Arkansas TCBY**

**Ozark Natural Foods**

**Pinnacle Station Local Market**

**Qdoba Mexican Grill**

**Restaurante Salvadoreño y Pupuseria #1**

**Rogers Inn**

### Shogun Sushi & Steak House of Japan

**Smokin' Joes Ribhouse, Inc.**

**Taco Bell** | Opens at 4:00 p.m.

**Taqueria Real Jacona**

**Taqueria Vega**

**Texas Land and Cattle  
Steak House** | 11:00 a.m. - 7:00 p.m.

**The Mad Pizza Company**



**BUSINESS  
DIRECTORY**

For more information on these businesses (addresses and phone numbers) consult our Online Business Directory at [RogersLowell.com](http://RogersLowell.com).

Please call ahead to confirm holiday hours.

# Welcome **NEW MEMBERS** | September 2014

## **Big Chill, Inc.**

**Gina Parks**

3000 Pinnacle Hills Pkwy.  
Rogers, AR 72758 | (479) 271-7011  
facebook.com/ruchillinrogers  
*Restaurants - Club/Lounges*

## **BNSF Logistics, LLC**

**Randi Flugge**

4710 S. Thompson Rd.  
Springdale, AR 72764 | (479) 203-5845  
bnsflogistics.com  
*Transportation Services*

## **Boomerswork**

**Lynne Jackson**

Rogers, AR 72756 | (941) 444-5793  
boomerswork.com  
*Human Resource Services*

## **Damgoode Pies**

**Brian Maxwell**

31 E. Center St.  
Fayetteville, AR 72701 | (479) 444-7437  
3604 W. Walnut St.  
Rogers, AR 72756 | (479) 636-7437  
damgoodepies.com  
*Restaurants - Pizza*

## **DSW Shoe Warehouse**

**Matthew Nguyen**

2203 Promenade Blvd.  
Rogers, AR 72758 | (479) 621-1070  
dsw.com  
*Shoes*

## **Farmers Insurance Group**

**Jeff Danley**

2907 E. Joyce Blvd., Ste. 1  
Fayetteville, AR 72701 | (479) 444-6933  
farmersagent.com/jdanley  
*Insurance*

## **JJS Digital Printing**

**Virginia Jackson**

1142 N. Futrall Dr.  
Fayetteville, AR 72703 | (479) 966-4334  
jjsdigital.com  
*Printing Services*

## **New Hope Functional Chiropractic**

**Dr. Meghann Austin**

5204 Village Pkwy., Ste. 8  
Rogers, AR 72758 | (479) 268-6095  
newhopechiro.com  
*Chiropractors*

## **Northwest Arkansas Breastcare Specialists**

**Dr. Christopher Menendez**

701 S. Horsebarn Rd., Ste. 100  
Rogers, AR 72758 | (479) 876-8028  
nwabreastcare.com  
*Physicians*

## **Right Solutions Professional**

**Jay Graves**

311 W. Henri De Tonti Blvd.  
Tontitown, AR 72770 | (479) 303-4225  
trsprofessional.com  
*Employment Agencies*

## **Sterling Group Insurance**

**Jessica Whitley**

Rogers, AR 72758 | (479) 313-2782  
SterlingGroupInsurance.com  
*Insurance*

## **T. Michael's Salon & Spa**

**Sarah McDaniel**

11 Halstead Cir., Ste. F  
Rogers, AR 72756 | (479) 986-9700  
*Beauty Salons*

## **Talk Business & Politics**

**Katherine Daniels**

Little Rock, AR 72227 | (501) 681-3209  
talkbusiness.net  
*Publishers*

## **Talk of the Town NWA, LLC**

**Theresa King-Thompson**

100 N. Dixieland Rd., Ste. D-2  
Rogers, AR 72756 | (479) 633-4769  
TalkoftheTownNWA.com  
*Newcomers Referral Business*

## **Rose M. Wilson**

Rogers, AR 72756 | (479) 981-3596  
linkedin.com/pub/rose-wilson/68/a22/640  
*Individuals*

## **XL Vapors**

**Souvanna Chanthavong**

1039 S. Gutensohn Rd., Ste. A  
Springdale, AR 72762 | (479) 756-1205  
xlvapor.net  
*Retail Specialty Stores*



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**BED BUGS UNCOVERED LLC**  
Carl Junction, MO



**BERKSHIRE HATHAWAY HOMESERVICES  
SOLUTIONS REAL ESTATE**  
2905 S. Walton Blvd., Ste. 29, Bentonville



**BONEHEADS**  
1403 S.E. Moberly Ln., Bentonville



**DSW SHOE WAREHOUSE**  
2203 Promenade Blvd., Ste. 20430, Rogers



**EMPORIUM 23**  
1320 W. Walnut St., Rogers



**ENGLANDERDZP - NORTHWEST ARKANSAS**  
3607 S.E. Metro Pkwy., Bentonville



**KEYPOINT CHURCH**  
3700 Medical Center Pkwy., Bentonville



**TAQUERIA REAL JACONA**  
1713 S. 8th St., Rogers

## BOOK YOUR HOLIDAY PARTY WITH US!

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## MEMBER ORIENTATION



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### SAVE THE DATE |

Member Orientation is **November 19** from **8:30 a.m. to 10:00a.m.** This orientation is beneficial for new members, members that would like a refresher on what the Chamber has to offer and new company representatives that would like to learn more about how the Chamber helps grow your business.





# Chamber **Networking & Educational** Events

The Rogers-Lowell Area Chamber of Commerce hosts a variety of events to help build your network and learn. For more event details and to register, visit us online at [RogersLowell.com](http://RogersLowell.com).



*Presenting Sponsors:*  
Names and Numbers  
Arvest Bank

November 11, 2014  
December 9, 2014

## *Hosted by:*

Bailey & Oliver Law Firm  
Rogers Public Library  
Foundation

## *Location:*

3606 Southern Hills Blvd., Ste. 200, Rogers  
711 S. Dixieland Rd., Rogers



*Presenting Sponsor:*  
Our Community Directory

*Gold Sponsor:*  
Crain Automotive Team

December 18, 2014

## *Hosted by:*

Cox Business

## *Location:*

Center for Nonprofits @ St. Mary's



*Co-Sponsors:*  
iHeartMedia  
Cox Business

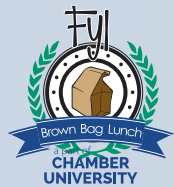
November 20, 2014

## *Hosted by:*

Hyatt Place

## *Location:*

4610 W. Walnut St., Rogers



*FYI Brown Bag  
Presenting Sponsor:*  
Big Heart Pet Brands  
Del Monte Foods

November 7, 2014

## *Speaker:*

Jeremy Hill  
JMARK Business Solutions, Inc.

## *Topic:*

Cybercrime: How to Protect Yourself

*FYI Brown Bag  
Series Sponsor:*  
KNWA | Fox 24 KFTA

December 5, 2014

Maxey Carpenter  
Samaritan Community Center

TBD



*Presenting Sponsor:*  
Crain Automotive Team

*Gold Sponsor:*  
KFSM TV-5 | KXNW TV-34

November 12, 2014

## *Host Sponsor:*

Cox Media

## *Location:*

John Q. Hammons  
Convention Center  
3303 Pinnacle Hills Pkwy., Rogers



*Presenting Sponsor:*  
Sam's Club

*Platinum Sponsor:*  
Crain Automotive Team

November 19, 2014

## *Hosted at:*

Rogers-Lowell Area Chamber

## *Location:*

317 W. Walnut, Rogers



with BENTONVILLE/BELLA VISTA CHAMBER

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*Hosted By:*  
**HYATT PLACE**

**4610 W. Walnut St. | Rogers**

Free to Members, Registration Not Required

# SAVE THE DATE |

## November 20 | 5:00 - 6:30 P.M.

**S**ave the date and join us for our Joint Business After Hours with Bentonville/Bella Vista's Chamber. November's event will be hosted by Hyatt Place in Rogers.

Joint Business After Hours is the ultimate in business-building networking and continues to grow in popularity. It's the perfect opportunity to mix and mingle with other business professionals, make new contacts, generate business leads and find new vendors.

Grab a co-worker, bring a stack of business cards and get ready to make some new connections at this free event for Chamber members. Not only will you get to visit with some movers and shakers but you'll also have a chance to win some great door prizes! Visit [RogersLowell.com](http://RogersLowell.com) to set up an event reminder on the event page.



317 West Walnut Street  
Rogers, Arkansas 72756

[RogersLowell.com](http://RogersLowell.com)

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