

# Chamber Voice

## at a **GLANCE**

**Page 2:**  
Events and Meetings

**Page 3:**  
November 4 General Election | Ask the  
Gubernatorial Candidates

**Page 4:**  
November 4 General Election | Election Information  
You Should Know

**Page 5:**  
Focus on the Community | The Pack Shack

**Page 6:**  
Small Business Corner | FYI Brown Bag Lunch Name  
Change; Small Business of the Month

**Page 7:**  
First Leadership | Introducing Class 19

**Page 8:**  
Fall 2014 Guide | Northwest Arkansas  
Arts & Crafts Fairs; Chamber Night at the Rogers  
School Board of Education

**Page 9:**  
Northwest Arkansas Emerging Leaders  
Fall Service Project

**Page 10:**  
New Directors Join Board for 2015

**Page 11:**  
Introducing the 2015 Board of Directors; Northwest  
Arkansas Job Fair; 5th Annual Bowling for Business

**Page 12:**  
Welcome New Members | August 2014

**Page 13:**  
Ribbon Cuttings | August 2014; 2014 Fall Golf  
Tournament Winners

**Page 14:**  
Chamber Membership Renewals | August 2014

**Page 15:**  
Chamber Networking & Educational Events

## NOVEMBER 4 GENERAL ELECTION | Your Guide to the 2014 Ballot



**I**n November, voters in our state will be casting ballots to elect new faces to key leadership positions. Not so surprisingly, the road ushering in those new faces has been nothing short of drama-filled.

Voters have been inundated with television ads, yard signs and mailers advocating for individual candidates. However, voters may not be well-versed on the statewide issues that will appear on the November ballot. This guide will help you prepare for the upcoming general election.

### **Constitutional Amendments**

Each election year, the legislature has the authority to refer three measures to the electorate. This year, voters will consider three constitutional amendments that have been referred by the 89th General Assembly for consideration. The three issues are listed below by official popular name:

- **Issue No. 1:** AN AMENDMENT EMPOWERING THE GENERAL ASSEMBLY TO PROVIDE FOR LEGISLATIVE COMMITTEE REVIEW AND APPROVAL OF STATE AGENCIES' ADMINISTRATIVE RULES.
- **Issue No. 2:** AN AMENDMENT ALLOWING MORE TIME TO GATHER SIGNATURES ON A STATE-WIDE INITIATIVE OR REFERENDUM PETITION ONLY IF THE PETITION AS ORIGINALLY FILED CONTAINED AT

LEAST 75% OF THE VALID SIGNATURES REQUIRED.

- **Issue No. 3:** AN AMENDMENT REGULATING CONTRIBUTIONS TO CANDIDATES FOR STATE OR LOCAL OFFICE, BARRING GIFTS FROM LOBBYISTS TO CERTAIN STATE OFFICIALS, PROVIDING FOR SETTING SALARIES OF CERTAIN STATE OFFICIALS, AND SETTING TERM LIMITS FOR MEMBERS OF THE GENERAL ASSEMBLY.

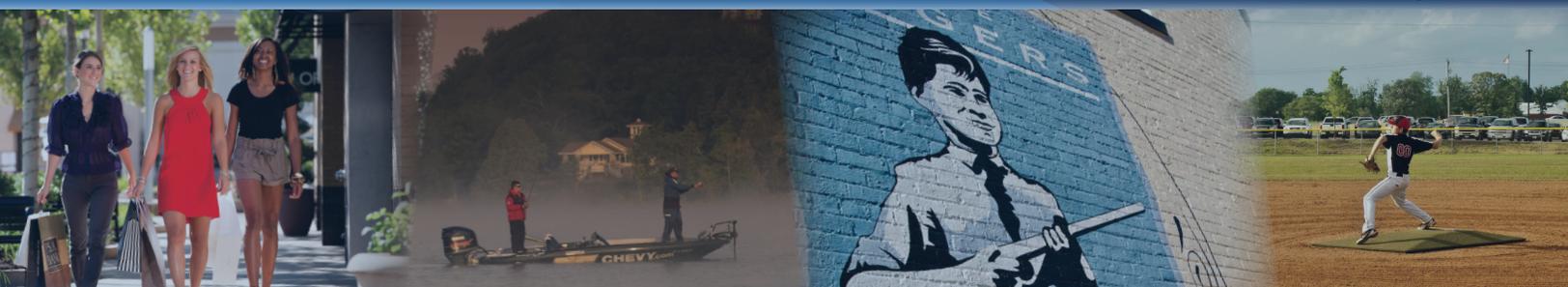
For a balanced review of each of these issues, visit [www.uaex.edu/business-communities/voter-education/state-ballot-issues.aspx](http://www.uaex.edu/business-communities/voter-education/state-ballot-issues.aspx).

### **State Petitions**

Two additional petitions initiated by the people of Arkansas will appear on the ballot. Listed by official popular name, they include:

- **Issue No. 4:** THE ARKANSAS ALCOHOLIC BEVERAGE AMENDMENT. This would eliminate wet and dry counties in Arkansas and allow for the manufacture, sale, distribution and transportation of alcohol statewide.
- **Issue No. 5:** AN ACT TO INCREASE THE ARKANSAS MINIMUM WAGE. This measure, if passed, would raise the state minimum hourly wage from \$6.25 to \$7.50 on January 1, 2015; to \$8.00 on January 1, 2016; and \$8.50 on January 1, 2017.

Continued on Page 3... ►►





#### EXECUTIVE COMMITTEE

Chairman of the Board – Ric Clifford, Clifford Consulting Group  
Chairman-Elect – Mike Watts, FM Corporation  
Treasurer – Nick Hobbs, JB Hunt Transport, Inc.  
Past Chairman – Matt Crafton, Crafton Tull  
President/CEO – Raymond Burns  
RIDC President – Jerry Vest, Regions Bank

#### 2014 DIRECTORS

Adrian Dominguez – EcoArk, Inc.  
Julio Rodriguez – LR & Co, CPA Management Consultants  
Greg Lindley – Simmons First National Bank  
Albert Madewell – Tyson Foods, Inc.  
Mark Ryan – Arvest Bank  
Crystal Costa – NWA Media

#### 2015 DIRECTORS

Lori Brown – Kimberly Clark  
Dewayne Burns – eSCO Processing & Recycling  
Guy Cable – Grand Savings Bank  
Clay Conly – First Western  
Jeff Geurian – CEI Engineering  
Erin Kiefer – Assembled Products

#### 2016 DIRECTORS

Greg Fogle – Nabholz Construction  
David Hale – Digital Printing Solutions  
Rick McWhirt – Bekaert Corporation  
Jeff Ratcliff – Big Heart Pet Brands  
Cameron Smith – Cameron Smith & Associates  
Angie Tucker – Tucker Furniture & Appliance

#### EX-OFFICIO DIRECTORS

Jerry Carmichael – TY International Inc.  
Bob Clinard – Benton County Judge  
Dr. Janie Darr – Rogers Public Schools  
Rich Davis – SourceGas Arkansas Inc.  
Mike Dodge – Carroll Electric Coop. Corp.  
Ben Dolan – Sam's Club  
Sandy Edwards – Crystal Bridges Museum  
David Faulkner – Pinnacle Hills Promenade  
Dan Hendrix – World Trade Center Arkansas  
Greg Hines – Mayor, City of Rogers  
David Lang – Embassy Suites NWA  
Eldon Long – Mayor, City of Lowell  
Jeff Milford – AEP/SWEPSCO  
Thom Stathakis – Everett Buick GMC  
Dr. Evelyn Jorgenson – NWACC  
Jeremy Barclay – Northwest Health System  
Dick Trammel – Arkansas Highway Commission  
Kristen Boozman – Portfolio Real Estate  
Brad Jones – New Creature  
Dawn Spragg – Central United Methodist Church  
Vicki Vasser – Matthews, Campbell, Rhoads, McClure, Thompson, & Fryauf, P.A.

#### DIVISION CHAIRS

Community Development – Erin Kiefer  
Membership Services – Vicki Vasser  
Economic Development – Mike Watts  
Government Affairs – Jerry Carmichael  
Convention & Visitors Bureau – David Lang

#### AUDIT COMMITTEE

Guy Cable  
Greg Lindley  
David Hale

## business-building events designed for you

### 10.3

#### FYI Brown Bag Lunch | “Nuts & Bolts of Business Formation”

Noon – 1:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.8

#### 2014 Northwest Arkansas Job Fair

10:00 a.m. – 4:00 p.m.  
John Q. Hammons Convention Center

### 10.10

#### Chamber University | “Start-Up Summit”

11:00 a.m. – 2:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.14

#### Coffee Connection

7:30 a.m. – 8:30 a.m.  
Matthews, Campbell, Rhoads, McClure & Thompson, P.A.

### 10.16

#### Business After Hours

5:00 p.m. – 6:30 p.m.  
Crossland Construction

For information on other upcoming events visit the complete calendar online at [RogersLowell.com](http://RogersLowell.com)

View complete calendar at [RogersLowell.com](http://RogersLowell.com)

Rogers-Lowell Area  
Chamber of Commerce  
317 West Walnut Street  
Rogers, Arkansas 72756  
P: (479) 636-1240 F: (479) 636-5485



Paid for through Periodical “Chamber Voice” (USPS 492950) is published monthly in January, February, March, May, June, July, August, September, October November and December; (semi-monthly in April) by the Rogers-Lowell Area Chamber of Commerce, Inc., 317 West Walnut, Rogers, AR 72756. Periodical postage paid at Rogers, AR.

POSTMASTER send address changes to:  
ROGERS-LOWELL AREA CHAMBER OF COMMERCE  
NEWSLETTER, 317 West Walnut, Rogers, AR 72756.

## upcoming meetings

### 10.2

#### Small Business Council Meeting

8:30 a.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.7

#### Education Committee Meeting

1:30 p.m. – 2:30 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.8

#### Rogers Advertising & Promotion Commission

4:00 p.m. – 5:15 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.9

#### Ambassadors Committee Meeting

11:30 a.m. – 1:30 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.15

#### First Leadership Session

4:00 p.m. – 5:15 p.m.  
Rogers New Technology High School

### 10.16

#### Impact Possible Investor Luncheon

11:30 a.m. – 1:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.17

#### International Festival Planning Committee

11:00 a.m. – 12:15 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.17

#### Government Affairs Committee Meeting

11:00 a.m. – 1:30 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.22

#### First Leadership Steering Committee

4:00 p.m. – 5:15 p.m.  
Arvest – Village on the Creeks

### 10.23

#### Executive Committee Meeting

11:00 a.m. – 1:00 p.m.  
Rogers-Lowell Area Chamber of Commerce

### 10.27

#### Ambassadors About Town

11:30 a.m. – 1:30 p.m.  
Location TBD

For information on other meetings including the Northwest Arkansas Emerging Leaders and Leadership Benton County go to the complete calendar online at [RogersLowell.com](http://RogersLowell.com)

## staff

### Raymond Burns, CCE

President/CEO  
[rburns@rogerslowell.com](mailto:rburns@rogerslowell.com)

### Janine Springer, IOM

Chief Financial Officer  
[jspringer@rogerslowell.com](mailto:jspringer@rogerslowell.com)

### Allyson Twigg Dyer

Senior Vice President | Visit Rogers  
[allyson@rogerslowell.com](mailto:allyson@rogerslowell.com)

### Shelle Summers

Senior Vice President of Sales  
[summers@rogerslowell.com](mailto:summers@rogerslowell.com)

### Brad Phillips

Vice President of Marketing Communications  
[brad@rogerslowell.com](mailto:brad@rogerslowell.com)

### Steve Cox

Vice President of Economic Development  
[steve@rogerslowell.com](mailto:steve@rogerslowell.com)

### Geovanny Sarmiento

Vice President of Minority Business Development  
[geovanny@rogerslowell.com](mailto:geovanny@rogerslowell.com)

### Whitney Yoder, IOM

Vice President of Development  
[whitney@rogerslowell.com](mailto:whitney@rogerslowell.com)

### Sarah Collins, J.D.

Vice President of Government Affairs  
[sarah@rogerslowell.com](mailto:sarah@rogerslowell.com)

### Judy Diffe

Finance Manager  
[judy@rogerslowell.com](mailto:judy@rogerslowell.com)

### Nick Smith

Creative Services Manager  
[nick@rogerslowell.com](mailto:nick@rogerslowell.com)

### Brooklynn Wiley

Director of Special Events  
[brooklynn@rogerslowell.com](mailto:brooklynn@rogerslowell.com)

### Jacque McQueen

Account Executive  
[jacque@rogerslowell.com](mailto:jacque@rogerslowell.com)

### Marni Rogers

Member Services Representative  
[marni@rogerslowell.com](mailto:marni@rogerslowell.com)

### Frank Adase

Sports Marketing Manager | Visit Rogers  
[frank@rogerslowell.com](mailto:frank@rogerslowell.com)

### Erin Jernigan

Convention Sales Manager | Visit Rogers  
[erin@rogerslowell.com](mailto:erin@rogerslowell.com)

### Katelynn Cassidy

Group Sales Coordinator | Visit Rogers  
[kcassidy@rogerslowell.com](mailto:kcassidy@rogerslowell.com)

### Katie Wright

Assistant to the President  
[katie@rogerslowell.com](mailto:katie@rogerslowell.com)

### Ashley Matsumura

Information Specialist  
[ashley@rogerslowell.com](mailto:ashley@rogerslowell.com)

### Amanda Mills

Information Specialist  
[amanda@rogerslowell.com](mailto:amanda@rogerslowell.com)

### Benton County Measures

Finally, Benton County voters will find another measure or two on their ballots, concerning the rural ambulance funding issue. The official title of the ordinance that will be presented to all Benton County voters is:

- **Referred Ordinance No. 1:** *An Ordinance Establishing An Ambulance Service Improvement District Co-Extensive with the Boundaries of Benton County, Establishing in the Quorum Court the Authority to Levy Up to 0.2 mills to Fund Such District's Operations, Referring the Matter to the Electors of the District at the November 4, 2014 General Election, and for Other Purposes.*

Only Benton County voters who live in unincorporated areas of the county will have the option of voting on an annual fee for funding rural ambulance service. The official ballot title reads:

- **Referred Ordinance No. 2:** *AN ORDINANCE ESTABLISHING AN EMERGENCY MEDICAL SERVICE DISTRICT FOR THE UNINCORPORATED PORTION OF BENTON COUNTY NOT CURRENTLY PART OF THE NORTHEAST BENTON COUNTY EMERGENCY MEDICAL SERVICE DISTRICT, ESTABLISHING THE SERVICES TO BE PROVIDED BY THE DISTRICT, ESTABLISHING FEES TO FUND THE DISTRICT,*

*INCLUDING A \$40.00 PER HOUSEHOLD FEE, PROVIDING THAT THE PER HOUSEHOLD FEE CANNOT BE INCREASED WITHOUT A VOTE OF THE PEOPLE, PROVIDING FOR THE PER HOUSEHOLD FEES TO BE INCLUDED ON THE TAX BILLS OF RESIDENTS OF THE DISTRICT, AND FOR OTHER PURPOSES.*

For more information or if you have questions about specific ballot measures, contact the Rogers-Lowell Area Chamber of Commerce Government Affairs Division: Sarah Collins, Vice President of Government Affairs at 479-619-3193 or Sarah@RogersLowell.com.

# VOTE 2014

## NOVEMBER 4 GENERAL ELECTION | Ask the Gubernatorial Candidates

With the general election just weeks away, Sarah Collins, Vice President of Government Affairs for the Rogers-Lowell Area Chamber of Commerce asked Asa Hutchinson, the Republican gubernatorial candidate and Mike Ross, the Democratic nominee, the following question about their vision for making Arkansas a business-friendly state. See the question and the candidates' responses below:

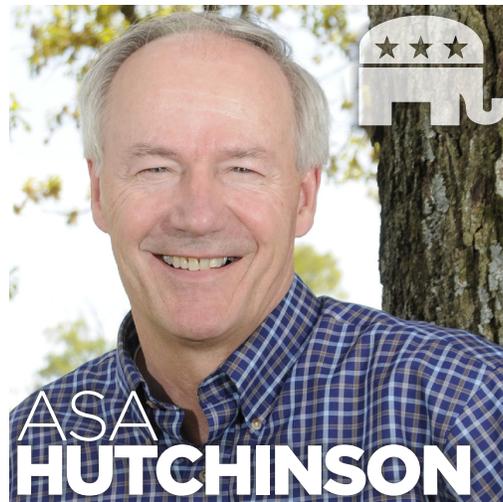
### Question to the Candidates

**A myriad of issues have an impact on the business community. From education and taxes to career readiness and transportation and infrastructure challenges, business leaders across the state look to our Governor to set the tone for the business climate. What change would you, as Governor, influence to make Arkansas attractive to new businesses and improve the climate for existing businesses?**

#### Asa Hutchinson

"I want to be known as the 'jobs Governor' because a growing economy creates more resources for education, highways and a safety net for those struggling. We must send the message nationally and globally that Arkansas is the right place to do business.

First, we need to lower our high state income tax rate so we can compete with our neighboring states, all of whom have lower income tax rates compared to Arkansas. Next, we can do a better job of making sure that we provide workforce training that is effective, efficient and meets the needs of employers. In addition, I plan to have computer science courses offered in every Arkansas high school. Technology education that includes coding is increasingly in demand across economic sectors, from transportation to manufacturing to banking. Arkansas has a proud tradition of hardworking innovators that grow businesses and create jobs here at home, and computer science skills allow students to be entrepreneurs and to create their own companies.



**ASA HUTCHINSON**  
I will reform the way we regulate industry. Recent rules from the Environmental Protection Agency will raise the cost of energy for Arkansas rate-payers and hurt manufacturing. We need to have an approach to regulations that protect Arkansans and our natural resources but also encourages growth instead of penalizing it.

I am a strong supporter of public schools and I will continue to support our teachers and students in pursuing excellence. A Hutchinson administration will approach education with high expectations and high standards. Working together, we can make Arkansas the best place to live, work and raise a family."

#### Mike Ross

"As a fifth-generation and lifelong Arkansan, I am confident in Arkansas's ability to continue to attract new businesses and to improve the climate for existing businesses. My positive vision for Arkansas includes continuing what we're doing right and focusing on how we can improve.

I will be the education governor because attracting more and better paying jobs starts with education. Businesses and industry are looking for a



**MIKE ROSS**  
skilled, trained, and educated workforce. It's why I've proposed a pre-kindergarten plan that fully funds and expands our current pre-k program.

We also need a renewed focus on career-tech. Northwest Arkansas Community College is a good example of how 2-year colleges are working to get people the training they need to fill open jobs in the area.

I've been involved with economic development my whole life as a state senator, U.S. Congressman, and a small business owner. I understand the challenges new businesses face. We can make it easier to start a new business by streamlining the process and cutting the time it takes to start a small business down by weeks. Additionally, my income tax plan will cut taxes for nearly every working Arkansan and small business in the state.

I commend Governor Beebe's leadership on developing the Quick Action Closing Fund that has led to the announcement of 30,000 jobs in Arkansas. I want to fully fund it so communities can continue to attract new businesses. I want to eliminate the manufacturing sales tax, allowing industries to modernize, update and expand their facilities in Arkansas instead of expanding elsewhere."

More Election info on Page 4... ▶▶▶

# VOTE 2014

## NOVEMBER 4 GENERAL ELECTION | Election Information You Should Know

### Election Central

#### Important Dates:

- October 6 - Last Day to Register to Vote in the General Election
- October 20 - Early Voting Begins
- November 4 - General Election
- November 25 - General Election Runoff

### Register to Vote by October 6

If you need more information or voter registration forms, please contact Sarah Collins. Voter registration forms are always available at the Chamber's front desk.

### Early Voting begins October 20

Early voting in Benton County will take place at the County Clerk's office, and several other offsite locations beginning October 20. Early voting at the Chamber's Lowell office will be held October 27 through November 3 from 8:00 a.m. to 5:00 p.m. Offsite early voting hours will vary by location. You may contact the County Clerk's

office for additional locations and their respective times. The Benton County Clerk's office is open weekdays from 8:00 a.m. – 4:30 p.m. and may be reached at (479) 271-1013.

### Election Day: Where Do I Vote?

Aren't sure where your voting precinct is located? Voters may find precinct information and a sample ballot online using the Arkansas Secretary of State's Voter View tool:

[www.voterview.ar-nova.org/  
VoterView/Home.do](http://www.voterview.ar-nova.org/VoterView/Home.do)

### Voter ID Law

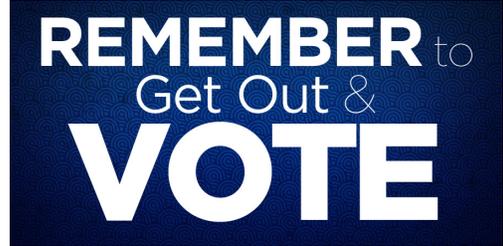
Don't forget your photo identification when heading to the polls in November! Under Arkansas law, all voters now have to render a valid form of photo identification before casting a ballot.

The law allows for many forms of identification that will suffice. Several examples include an Arkansas Driver's license, Arkansas photo ID card, concealed handgun carry license, U.S. Passport,

state or federal government employee ID, U.S. military ID, student ID card from an accredited post-secondary institution in Arkansas, or a public assistance ID card.

If a voter is without any of these forms of identification, he or she may obtain a free Voter ID card at the county clerk's office.

If a voter cannot provide a suitable form of identification at the polls, a provisional ballot may be cast. Fulfilling the ID requirement does not exempt voters from having to register to vote by the October 6 deadline.



## ELECTION DAY | NOVEMBER 4



**Morning Meteorologist  
Joe Pennington**

**Chief Meteorologist  
Garrett Lewis**



# New Nonprofit **Fights** Hunger... One **PARTY** at a Time!

## What Can I do to Help?

**M**eat the Pack Shack. "Like many people, we just weren't aware of the extent of the problem facing so many of our neighbors," said Bret Raymond, co-founder and CEO of The Pack Shack, a Rogers-based nonprofit and new member of the Rogers-Lowell Area Chamber of Commerce. "However, when you learn that one in five Arkansans suffer from hunger, and that one in four kids in Arkansas suffer from hunger, and that Arkansas leads the country in terms of senior citizen hunger, you ask yourself, 'What can I do to help?'" Bret and co-founder Jarod Ring spent most of 2013 asking questions, learning from local nonprofits, businesses, foundations, civic groups, and individuals regarding the root causes of hunger, the needs of the community, and existing gaps that need to be filled. The result: an innovative approach to fighting hunger that has caught the attention of many in the Northwest Arkansas area.

## Low Awareness of Hunger in Northwest Arkansas

"Nonprofits shared with us that there is a relatively low level of awareness regarding hunger in the area, and they said they could always use more volunteers," remarked Jarod. "We took that information and combined it with a high energy, hands-on activity to create The Pack Shack."

Raymond pointed out that the negative health effects of food insecurity disproportionately affect those living at lower income levels, often resulting in under nutrition and increased rates of chronic disease and obesity. The Pack Shack is working to ensure that its neighbors have food that will nourish and strengthen them. They create delicious, nutritious meals that are easy to prepare, accessible, and affordable.

## Host a FEED THE FUNNEL Party

The Pack Shack gets people together for crazy fun **FEED THE FUNNEL** parties to pack delicious, healthy, easy-to-prepare meals that are given to hunger relief groups in the communities in which the parties take place. Every one of its delicious recipes provides valuable protein and essential vitamins and minerals, meeting the stringent nutritional specifications established by the World Health Organization. Meals consist of rice, soy protein, dehydrated vegetables, and 19 vitamins and minerals. "We'll be

Bret added, "We host parties on your turf, on your time. We've hosted Friday night parties, Sunday morning parties, and even Tuesday afternoon parties. Whatever is best for the group that wants to host the party. We're very flexible."

All types of organizations have hosted **FEED THE FUNNEL** parties, including: Sam's Club, Arvest Bank, Daisy Outdoor Products, the University of Arkansas, Bentonville First Nazarene church, Springdale High School, and many others. Nonprofits in Northwest Arkansas that have received meals



## The Pack Shack Mission: "To Supply Provisions and Opportunities for Our Neighbors in Need"

introducing our new Cheesy Rice & Vegetables meal in October," commented Bret, "thanks to the incredible work of the culinary team at Tyson Foods who have helped us make our meals even better!"

"When we say that we pack meals, we literally put on hairnets and gloves and create a delicious, nutritious product from different dry ingredients," continued Jarod. "Over the past few months, we've packed and distributed more than 500,000 meals to nonprofits in Arkansas, Oklahoma and Kansas. By the end of this year, we will have exceeded 1,000,000 meals!"

include: Samaritan Community Center, NWA Food Bank, 7Hills Homeless Center, LifeSource, St. Vincent de Paul, Souls Harbors, and many others.

"There are only four things needed to host a party: an indoor space, tables, people, and \$0.25 per meal. Ages three and up are welcome, so parties are great for entire families. We bring an awesome playlist and a gong too to make the party complete," said Jarod.

To learn more about The Pack Shack and hosting a **FEED THE FUNNEL** party for your organization, visit [www.thepackshack.org](http://www.thepackshack.org).



# FYI Brown Bag Lunch Name Changes in 2015 | Submit Your Ideas & **WIN!**

The Rogers-Lowell Area Chamber of Commerce and the Small Business Council are making some exciting changes to one of the Chamber University components next year as part of their continual efforts to provide new educational opportunities for member businesses. Chamber University, which serves as the business education arm for the Chamber,

The first change will be a date change. Typically, the FYI Brown Bag Lunch Series has been on the first Friday of each month. Starting in January the date will move to the first Wednesday of each month. This will ensure a regular date that does not conflict with any major holidays or school breaks in 2015.

The second change will be a time change. Instead of meeting during the noon hour, start-

### **Help Rebrand & Win a Host Sponsorship!**

The third and final change is the rebranding of the FYI Brown Bag Lunch Series. Since the sessions are no longer taking place at lunch, it obviously needs a fresh, new name and that's where we need your help. The Chamber is asking for your input on what the new name of the FYI Series will be. The winning suggestion will be awarded a complimentary "Host Sponsorship" for one session in 2015 - a \$100 value. Your business will be featured in marketing support for the session of choice and you'll be offered an opportunity for a representative to speak to the attendees for up to five minutes at the beginning of the session. Let's hear your great ideas! Please send your ideas for a new name to [Steve@RogersLowell.com](mailto:Steve@RogersLowell.com) before close of business Friday, October 31.



**"To achieve the goal of reaching and impacting more Chamber members, the FYI Brown Bag Lunch Series will feature several significant changes starting in 2015."**

consists currently of three components: Chamber University Series; FYI Brown Bag Lunch Series; and the Spanish Language Seminar Series. To achieve the goal of reaching and impacting more Chamber members, the FYI Brown Bag Lunch Series will feature several significant changes starting in 2015.

ing in January the sessions will take place from 8:00 a.m. - 9:30 a.m. Thirty minutes of networking will take place at the beginning of each session to allow for any possible morning traffic issues and to provide more opportunity for members to interact with each other.



## Congratulations to Fish City Grill

Small businesses are the backbone of America's economy, representing more than 99 percent of all employers, creating three-fourths of all new jobs and accounting for more than one-half of the nation's gross domestic product. Our Small Business Council recognizes exceptional small business owners for their tireless work, contribution to the community and their embodiment of the spirit of enterprise. For guidelines or to nominate a business, go to:

[www.RogersLowell.com/live\\_and\\_work/small\\_business\\_of\\_the\\_month\\_awards.aspx](http://www.RogersLowell.com/live_and_work/small_business_of_the_month_awards.aspx).

October 2014 Winner |



Presented By |





# FIRST LEADERSHIP | Introducing Class 19

**F**irst Leadership, developed in 1996, is an effort to invest in the future of our community, by providing a student-focused program of innovative strategies promoting participant growth and leadership opportunities. Each year high school sophomores and juniors who reside within the Rogers Public School District are encouraged to apply for this 8-month community based leadership program.

The free program runs from September through April, holding one meeting per month. Thanks to the generous sponsorship of Arvest Bank, 20 students are selected to the program each year to experience the community in a whole new light.

To date, 360 students have graduated from First Leadership. During the program's year students learn more about themselves through teambuilding and leadership development; they learn more about the community through sessions focused on human services and economic development; and they are given tools to think about their future through local college tours and discussions on personal finance. For more information about First Leadership, contact Whitney Yoder at (479) 619-3197.

**“First Leadership introduces students to leadership skills while building self-esteem, exploring career paths and developing interpersonal skills.”**

## ***Congratulations to the students and parents of First Leadership Class 19!***

- Ashly Aguilar**, daughter of Ana Calderon
- Erika Allred**, daughter of Eddie & Rufina Allred
- Jeremy Bueno**, son of Helio Bueno
- Kelvin Calderon**, son of Santos & Antonia Calderon
- Sydney Carey**, daughter of Mike & Lorri Carey
- Jorge Carlos**, son of Jorge & Iris Carlos
- Emerson Cobbs**, son of Kristen & Barry Cobbs
- Karen Gonzalez**, daughter of Ponciano & Rosa Gonzalez
- Alejandra Gonzales Viveros**, daughter of Edvardo & Cavitina Gonzalez
- George Hill**, son of Jay & Joy Hill

- Zachary Hull**, son of David & Jerica Hull
- Hannah Katt**, daughter of David & Ginger Katt
- Diana Ortega**, daughter of Angela Garcia
- Meghan Schmuck**, daughter of Leroy & Patty Schmuck
- Brandon Smallwood**, son of Angela & David Smallwood
- Estefany Soto**, daughter of Elizabeth Perez
- Mary Treacy**, daughter of Bill & Marjorie Treacy
- Lize Victor**, daughter of John & Helen Victor
- Hannah Vogel**, daughter of Robyn & John Johnson
- Serenity Williams**, daughter of Yolanda Williams



**WE KNOW LOCAL SEARCH.  
OUR ADVERTISING SOLUTIONS  
HELP THEM FIND YOU.**

**Call today!  
1-800-438-7325**



© 2012 YP Intellectual Property LLC. All rights reserved. YP, the YP logo and all other YP marks contained herein are trademarks of YP Intellectual Property LLC and/or YP affiliated companies. All other marks are the property of their respective owners. 12-22874 PNT 1/04/13

# FALL 2014 GUIDE | Northwest Arkansas Arts & Crafts Fairs

**Art of the Creeks at Village on the Creeks**  
 October 4  
 Village on the Creeks  
 Rogers  
[www.villageonthecreeks.com](http://www.villageonthecreeks.com)

**Spanker Creek Farm Arts & Crafts Festival**  
 October 15-19  
 (479) 685-5655  
 8464 W. McNelly Rd.  
 Bentonville  
 8:00 a.m. – 5:00 p.m.  
 Sunday 9:00 a.m. – 4:00 p.m.  
[www.spankercreekfarm.com](http://www.spankercreekfarm.com)

**Sharp's Show of War Eagle**  
 October 16-19  
 (479) 789-5683  
 On War Eagle River off Hwy. 303 & Hwy. 12  
 Rogers  
 8:00 a.m. – 5:00 p.m.

**War Eagle Mill Craft & Culinary Fair**  
 at the Historic War Eagle Mill  
 October 16-19  
 (866) 492-7324  
 11045 War Eagle Rd.  
 Rogers  
 6:30 a.m. – 5:00 p.m.  
[www.wareaglemill.com](http://www.wareaglemill.com)

**War Eagle Fair**  
 at the West Bank of the War Eagle River  
 October 16-19  
 Rogers  
[www.wareaglefair.com](http://www.wareaglefair.com)

**Jones Center Arts and Crafts Festival**  
 October 16-18  
 (479) 751-9313  
 922 Emma (Hwy. 265 & Emma)  
 Springdale  
 Thursday & Friday 9:00 a.m. – 8:00 p.m.  
 Saturday 9:00 a.m. – 6:00 p.m.

**23rd Annual Fall Craft Fest**  
[www.NWAcrafftfairs.com](http://www.NWAcrafftfairs.com)  
 Northwest Arkansas Convention  
 Center – Springdale  
 October 17-18  
 (479) 756-6954  
 9:00 a.m. – 9:00 p.m.

**John Q. Hammons  
 Convention Center – Rogers**  
 October 17-18  
 (479) 756-6954  
 9:00 a.m. – 9:00 p.m.

**Washington County  
 Fair Grounds – Fayetteville**  
 October 17-18  
 (479) 756-6954  
 9:00 a.m. – 6:00 p.m.

**46th Bella Vista Arts & Crafts Festival**  
 October 16-18  
 (479) 855-2064  
 Hwys. 279 & 340  
 Bella Vista  
 8:00 a.m. – 5:00 p.m.  
[www.bellavistafestival.org](http://www.bellavistafestival.org)

**Frisco Station Mall  
 Arts & Crafts Festival**  
 October 16-19  
 (479) 872-9917  
 100 N. Dixieland Rd.  
 Rogers  
 Thursday - Saturday 10:00 a.m. – 8:00 p.m.  
 Sun 12 p.m. – 4 p.m.  
[www.friscostationmall.com](http://www.friscostationmall.com)

*\*\*Dates, times and locations subject to change.  
 Please call or visit website in advance to confirm.*



## Chamber Night at the Rogers School Board of Education | October 21

Here's your opportunity to meet and visit with members of the Rogers School Board of Education at the 8th annual Chamber Night reception held during the Rogers School Board of Education meeting. It's a great way to learn more about how the Rogers School District works. The superintendent will also present a "State of the District" address starting at 6:00 p.m.

Chamber Night at the Rogers School Board was



Special Thanks to Our Sponsors |

Presenting Sponsor |



Gold Sponsors |



designed to provide Chamber members the opportunity to not only learn more about our schools but also to confirm our business community's support for elected and school officials. Raymond Burns, President/CEO of the Chamber, encourages members to take time to attend explaining that it "exposes Chamber members to our community leaders and inspires members to become interested and involved in the

community which is very important for the future of our community."

Chamber Night at the Rogers School Board of Education reception is free and open to all members, with no registration required. It is held at the District Administration Office, 500 W. Walnut St. in Rogers. The reception starts at 5:00 p.m. and light refreshments will be served.

## BOOK YOUR HOLIDAY PARTY WITH US!

BOOK TODAY AND **RECEIVE \$10 Q PLAY** ON ALL PARTIES BOOKED FOR DECEMBER.  
**RECEIVE \$20 Q PLAY** ON ALL PARTIES BOOKED FOR NOVEMBER AND JANUARY.

**DOWNSTREAM<sup>®</sup>**  
 CASINO RESORT

WHERE WINNING COMES NATURALLY



4 MILES WEST OF JOPLIN, MO ON I-44 MO EXIT 1  
 1-888-396-7876 | [DOWNSTREAMCASINO.COM](http://DOWNSTREAMCASINO.COM)

# Northwest Arkansas Emerging Leaders | **Fall Service Project**

The Northwest Arkansas Emerging Leaders (NWAEL) will conduct its Fall Service Project on **Wednesday, October 29** from 9:30 a.m. to 10:30 a.m. at the Helen Walton Children's Enrichment Center (HWCEC) located at 1701 NE Wildcat Way in Bentonville. The service project, planned by NWAEL's Community Enrichment Workgroup, will provide volunteers to read stories and facilitate fun, interactive activities with pre-school age children. NWAEL offers its members five workgroups through which they can get involved in projects that seek to improve the community and make the region a better place to live, work and raise a family.

### **NWAEL & Community Volunteers Welcome**

Volunteers from both NWAEL and the community are needed and will be limited to the first 18 to volunteer. The volunteers will be divided up into several groups and be expected to meet with their respective group for approximately an hour before October 15 to develop an activity plan for interacting with the children during the event. HWCEC will also provide ideas for activi-

ties. Volunteers will be asked to bring their own supplies to help them with their group's interactive activities. A state issued ID is required from all volunteers which will be scanned by NWCEC on the date of the event.

Learn more about NWAEL, its workgroups and volunteering for this service project by calling Whitney Yoder at (479) 619-3197.



### **About HWCEC**

The Helen R. Walton Children's Enrichment Center's (HWCEC) #1 priority is children. The center provides a high quality child care program to bridge the readiness gap and prepare them for success in kindergarten. Children who experience high quality early childhood experiences are less likely to drop out of high school, be unemployed, or spend time in poverty. The program reaches low-income families through a scholarship initiative and allows all members of our community access to high quality early childhood experiences. Since 1982, the center has fulfilled Mrs. Walton's vision to improve the quality of early childhood care and education for Northwest Arkansas families.

**Want to Make an Impact?  
Let's talk.**

**Connect with Us** [NWAEMergingLeaders.com](http://NWAEMergingLeaders.com)  
**Talk to Us** 479.619.3197

## Northwest Arkansas' Most Listened to Radio Stations



**Call 479.695.4005 to put them to work for your business**

Source: Nielson Audio, Spring 2014, Adults 25-54, Mon-Sun 6am-Mid Total Survey Area.

# New Directors Join Board for 2015

**T**he Rogers-Lowell Area Chamber of Commerce would like to welcome these individuals who will serve 3 year terms through 2017 on the Board of Directors. The Board of Directors is the policymaking body of the Chamber, and its members represent a cross-section of the business and professional leadership in the community.

**FRANK BAILEY**  
*Bailey & Oliver Law Firm*



Frank Bailey grew up on a farm in Marion County where his family raised horned Herefords. He attended the University of Arkansas in Fayetteville. During his second year of Law School, Frank was drafted. In Viet Nam, Frank served with the 101st airborne.

After returning, he completed his law degree.

Frank began his law practice in 1974. In 2009, the Arkansas Trial Lawyers Association named him "Trial Lawyer of the Year". Frank is double board certified both by the National College of Advocacy and the National Board of Trial Advocacy. He has attained an AV rating from Martindale Hubbell and is listed in The Best Lawyers in America. Before moving to Rogers in 2012, Frank served as President of the Mountain Home Rotary Club and President of the Mountain Home Area Chamber of Commerce. In 2013, Frank's law firm, Bailey and Oliver, was named "Small Business of the Year" by the Rogers-Lowell Area Chamber of Commerce. Frank's wife, Pat, served as Vice Chancellor and Provost at ASU-Mountain Home before joining him in Rogers last year.

**KRISTEN BOOZMAN**  
*Portfolio Real Estate*



Born and raised in Rogers, Arkansas, Kristen Boozman is the owner and principal broker of Portfolio Luxury Real Estate Redefined, which she founded in 2008. As an active member of the community, she has served as a foundation board member for Hope Cancer Resources (formally NARTI), 2013 Arkansas Children's Hospital Color of Hope Committee, Race for the Cure, and has been an active volunteer in fundraising for many local charity organizations. Kristen helped to organize the founding of the Northwest Arkansas Young Professionals Organization which has grown to over 1,500 members and was a 2009 recipient of the NWA Business Journal's Fast 15 Award. Kristen is a member of the National Association of Professional Women, Who's Who in Luxury Real Estate, the Metro Board of Realtors and the Arkansas Realtors Association

tion Risk Reduction Committee. Kristen was selected for the Senate Leadership Summit for Young Professionals and the Business and Professional Women's Leadership Summit which she attended in Washington, DC. Portfolio Luxury Real Estate Redefined was recognized with Celebrate Magazines "Very Best" award in 2012 and has had properties featured on various national platforms such as HGTV, Unique Homes, Time.com, NBCnews.com and FoxNews.

**MAURICIO HERRERA**  
*Legal Center of NWA*



Resident of the Rogers/Lowell Area since January 1996. Owner of Legal Center of NWA, PLC, established in Lowell in July 2013. He was admitted to the Arkansas Bar in September 2002 and has been practicing law since then in NWA Area.

Prior to opening his own law firm, he was a partner at Matthews, Campbell, Rhoads, McClure & Thompson, PA, in Rogers, AR. His law practice is a general practice with emphasis in Criminal, Immigration and Family law. He was born in El Salvador and naturalized as a U.S. citizen in 1998.

He attended John Brown University in Siloam Springs and graduated with a Bachelor of Science, Major in Organizational Management, in August 1999; and with a Juris Doctor from the University of Arkansas, Fayetteville School of Law, in May 2002.

Mauricio has been involved in community boards as board member. He is a former board member of Care and Endeavor Foundations, Rogers Little Theater, Kendrick Fincher Hydration for Life, St. Vincent de Paul Catholic Church and Rogers Community Support Center. Currently, he serves as member on the boards of Credit Counseling of Arkansas and Main Street Rogers. In addition, he serves as Trustee of the Northwest Arkansas Community College since January 1, 2013, after being appointment by Gov. Beebe.

**TABI LIPSCOMB**  
*Arvest Benton County*



Tabi Lipscomb was raised in Van Buren, Arkansas and has been a resident of Northwest Arkansas since 1985. Tabi graduated from Arkansas Tech University in 1985 and from the University of Arkansas School of Law - Fayetteville in 1988. She is currently employed as

an Executive Vice President and Location Manager overseeing Trust Services for Arvest Benton County, Arvest Fayetteville and Arvest Springdale. Tabi joined Arvest Bank in 2008 after 18 years of trust administration and trust management with Bank of America

and predecessor organizations. Tabi is a graduate of Cannon Trust School and holds the designation of Certified Trust and Financial Advisor (CTFA) and Accredited Estate Planner, AEP(c).

Tabi is active with Mercy Health of Northwest Arkansas. She served two terms on the Foundation Board, one as Chair, and is currently serving on the Mercy Northwest Arkansas Hospital Board. Tabi also serves on the Board of the McKinney Charitable Trust and the Pearson Educational Foundation. Tabi lives in Southwest Rogers and is a member of First Christian Church in Rogers. She has two adult daughters, Cary Beth, a civil engineer in Little Rock and Annie Kate, a Sophomore at the University of Arkansas.

**ERIC PIANALTO**  
*Mercy NWA*



Eric is a Northwest Arkansas native and has been with Mercy since 1994 in a variety of roles. He became President of Mercy Hospital - Northwest Arkansas in November 2013. Prior to his current role, he was Chief Operating Officer for regional operations in Arkansas and Oklahoma. Pianalto's leadership was cultivated in Northwest Arkansas.

Eric was born at St. Mary's Hospital in Rogers into a family of Italian immigrants and sharecroppers who settled in Tontitown during the 1890's. He graduated from Springdale High School and received his BSBA from the University of Arkansas. He later earned a Master's in Business Administration from Webster University.

Eric is a past chairman of the Tontitown Grape Festival and a past president and continued member of the Arkansas Medical Group Managers Association and serves on an advisory committee for the Arkansas State Medical Board Association as well as the board of directors for Arvest Bank. He also serves on the Board of The NWA Ronald McDonald House. He and his wife Dawn have three daughters.

**JEFF WOOD**  
*Tyson Foods*



Jeffrey Wood helps build community for Tyson Foods Inc., a global food company in Springdale, Arkansas. Tyson Foods is the nation's second largest publicly traded food company, the leading U.S. producer of chicken and beef and a leader in pork, pizza toppings and crusts and a variety of prepared foods.

Wood spent 21 years in media and marketing before joining Tyson Foods. Eight of those were spent as a sportswriter including for the Arkansas

Democrat-Gazette and as a contributor for The Sporting News and other regional publications. He later covered agriculture as a business reporter for Arkansas Business, eventually becoming editor of the Northwest Arkansas Business Journal and ultimately its vice president and publisher.

In his current role, he helps manage special stakeholder and Team Member engagement plus special projects for Tyson Foods. He's a member of Tyson's LINC program and the company's Multicultural Business Resource Group.

Wood holds a bachelor's degree in English from the University of Arkansas and is a graduate of the Milestone Leadership Journey at the Soderquist Center for Leadership and Ethics.

Wood is on the Emerging Leaders of Northwest Arkansas Advisory Board in Rogers. He and his wife, Trish, have three school-age children and reside in Cave Springs, Ark.



### EXECUTIVE COMMITTEE

Chairman of the Board – Mike Watts, FM Corporation  
Chairman-Elect – Nick Hobbs, JB Hunt  
Treasurer – David Faulkner, Pinnacle Hills Promenade  
Past Chairman – Ric Clifford, Clifford Consulting Group  
President/CEO – Raymond Burns  
RIDC President – Jerry Vest, Regions Bank

### BOARD OF DIRECTORS

#### 2015 Directors

Lori Brown – Kimberly Clark  
Dewayne Burns – eSCO  
Guy Cable – Grand Savings Bank  
Clay Conly – First Western Bank  
Jeff Geurian – CEI  
Erin Kiefer – Assembled Products

#### 2016 Directors

Greg Fogle – Nabholz  
David Hale – DPS  
Rick McWhirt – Bekaert Corporation  
Jeff Ratcliff – Big Heart Pet Brands  
Cameron Smith – Cameron Smith & Associates  
Angie Tucker – Tucker Furniture & Appliance

### EX-OFFICIO DIRECTORS

Jerry Carmichael – TY North America, LLC  
Jeremy Barclay – NW Health  
Bob Clinard – Benton County Judge  
Dr. Janie Darr – Rogers Public Schools  
Rich Davis – Source Gas  
Mike Dodge – Carroll Electric Coop. Corp.  
Chris Sultemeier – Wal-Mart  
Sandy Edwards – Crystal Bridges Museum  
Dan Hendrix – Arkansas World Trade Center  
Greg Hines – Mayor, City of Rogers  
Brad Jones – New Creature  
Dr. Evelyn Jorgenson – NWACC President  
David Lang – Embassy Suites NWA  
Eldon Long – Mayor, City of Lowell  
Jeff Milford – AEP/SWEPSCO  
Dawn Spragg – CUMC  
Thom Stathakis – Everett Buick GMC  
Dick Trammel – Arkansas Highway Commission  
Vicki Vasser – Matthews, Campbell, Rhoads, McClure & Thompson P.A.  
Chris Johnson – Cabela's  
Mike Clawson – DelMonte  
Charles Nevin  
Spencer Fox – NWA Emerging Leaders (Simmons Bank)  
Peter Lane – Walton Arts Center

Northwest  
Arkansas

*Job Fair*

# 2014 NWA Job Fair | Wednesday, October 8

THE LARGEST & LONGEST RUNNING JOB FAIR IN NORTHWEST ARKANSAS

Employers who wish to participate can register for a booth at [RogersLowell.com](http://RogersLowell.com) or by calling Shelle Summers at (479) 619-3187.



PRESENTED BY |

**WORKSOURCE**



# 5th Annual Bowling for Business | November 14

3:00 p.m. - 6:00 p.m. at Fast Lane Entertainment

Sponsorships are still available. Reserve your team today at [RogersLowell.com](http://RogersLowell.com) or contact Brooklynn Wiley at (479) 619-3195.

Special Thanks to Our Current Sponsors |

Trophy Presentation Sponsor |



Gold Sponsor |



Lane Sponsors |



# Welcome NEW MEMBERS | August 2014

**ARBONNE International**  
**Stephanie Brust**  
Cave Springs, AR 72718 | (417) 850-1546  
stephaniebrust.myarbonne.com/  
*Health Care Consultants*

**Arkansas Department of  
Career Education**  
**Howard Brandes**  
4058 N. College, Ste. 150  
Fayetteville, AR 72703 | (479) 582-1286  
ace.arkansas.gov  
*Government Agencies*

**Avon Products Inc.**  
**Stacy Grosso**  
Mountain Home, AR 72653 |  
(870) 329-1269  
facebook.com/avondistrict5956  
*Cosmetics*

**Beaver Lake Flyboarding**  
**Ryan Cauly**  
1 Prairie Creek Marina Dr.  
Rogers, AR 72756 | (479) 715-2865  
beaverlakeflyboarding.com  
*Recreation*

**Bed Bugs Uncovered LLC**  
**Steve & Trish Iverson**  
Carl Junction, MO 64834 | (712) 209-0414  
bedbuguncovered.com  
*Pest Control Services*

**Boneheads**  
**Thomas Baker**  
1403 S.E. Moberly Ln.  
Bentonville, AR 72712 | (479) 715-6699  
eatboneheads.com  
*Restaurant - Seafood*

**DIY Monument Molds**  
**Ken & Sandra McKenzie**  
P.O. Box 1389  
Rogers, AR 72757 | (479) 366-8916  
*Monuments*

**doTERRA Wellness Advocate**  
**Patsy Hardin, RN**  
Rogers, AR 72758 | (479) 531-6875  
mydoterra.com/patz/  
*Health Food Products & Supplements*

**Encore Realty**  
**Allen Dietzschold**  
4285 N. Shiloh Dr., Ste. 102  
Fayetteville, AR 72703 | (479) 365-0660  
encore Realty.biz/allen  
*Real Estate - Commercial and Residential*

**Feed The Children**  
**Larry Thompson**  
333 N. Meridian Ave.  
Oklahoma City, OK 73137 | (201) 927-8000  
feedthechildren.org  
*Organizations*

**First National Bank of Centerton**  
**Deanna Glass**  
350 E Centerton Blvd.  
Centerton, AR 72719 | (479) 795-4200  
fnbrogers.com  
*Banks and Banking Associations*

**GPP Cycling**  
**Shea Nuckols**  
2877 W. Walnut St.  
Rogers, AR 72756 | (479) 633-8810  
Bicycle Shop

**Hodges, Grant**  
Rogers, AR 72756 | (479) 381-9513  
granthodges.com  
*Individual*

**Horace Mann Companies/Teachers  
Insurance Company**  
**David Enlow**  
3000 N. Market Ave., Ste. A  
Fayetteville, AR 72703 | (479) 587-1500  
horacemann.com  
*Insurance*

**HYLA - A K Cleaning Solutions**  
**Angelita Martin**  
3130 N. Market Ave.  
Fayetteville, AR 72703 | (479) 582-5300  
hyla-us.com  
*Air Filtration Solutions*

**IDK?Cafe**  
**Justin Eaton**  
609 S.W. 8th St., Ste. 135  
Bentonville, AR 72712 | (479) 268-4795  
idkcafe.com  
*Restaurant - All*

**Imagine Studios**  
**Melanie Hewins**  
5212 Village Pkwy., Ste. 11  
Rogers, AR 72758 | (479) 619-6085  
imagine-art-studio.com  
*Recreation*

**Lanco**  
**Bill Bush**  
Farmington, AR 72730 | (479) 283-9346  
*Leadership Consulting*

**Lindy's College Cafe**  
**Lindy Owen**  
1211 S.E. Eagle Way  
Bentonville, AR 72712 | (479) 263-1343  
*Restaurant - Fast Food*

**Live Right Nutrition**  
**Maddi Stewart**  
105 W. Elm St.  
Rogers, AR 72756 | (479) 871-8119  
facebook.com/liverightnutrition  
*Health Food Products & Supplements*

**Mel-Rose Cleaning Service**  
**Rosa Gomez**  
Rogers, AR 72758 | (562) 652-7284  
*Janitorial Services*

**New York Life Insurance Company**  
**Adam Wheeler and Nick Konecny**  
3500 N. College Ave., Ste. 4B  
Fayetteville, AR 72703 | (479) 251-1077  
newyorklife.com  
*Insurance*

**Ozark Consulting Group**  
**Bud Cornwell**  
Fayetteville, AR 72701 | (479) 409-8583  
ozarkcg.com  
*Consulting - Business & Management*

**Pure Air Systems, Inc. - HYLA**  
**Chris Johnson**  
3606 W. Southern Hills Blvd., Ste. 102  
Rogers, AR 72758 | (479) 621-0244  
hyla-US.com  
*Air Filtration Solutions*

**Sassafras Springs Vineyard**  
**Gene Long**  
6461 E. Guy Terry Rd.  
Springdale, AR 72764 | (479) 419-4999  
sassafras Springsvineyard.com  
*Banquet/Meeting Rooms*

**Servpro**  
**Danny Fields**  
228 E. Robinson Ave.  
Springdale, AR 72764 | (479) 419-5544  
servprofayettevillespringdale.com  
*Restoration*

**Taqueria Real Jacona**  
**Jesus Andrade**  
1713 S. 8th St.  
Rogers, AR 72756 | (479) 372-4985  
*Restaurant - Mexican*

**Triad Retail Media**  
**Kim Foresee**  
3350 Pinnacle Hills Pkwy., Ste. 301  
Rogers, AR 72758 | (479) 271-4700  
triadretail.com/  
*Advertising Agencies*

**Uptown Eyes**  
**Dr. Megan Baureis**  
100 Joyce Blvd., Ste. 104  
Fayetteville, AR 72703 | (479) 966-4232  
uptowneyesnwa.com/  
*Optical, Optometrists, Opticians  
and Optical Labs*

**Vold Vision - Bentonville**  
**Christine Scarlett**  
1102 N.W. Lowes Ave., Ste. 6  
Bentonville, AR 72712 | (479) 876-8656  
voldvision.com  
*Optical, Optometrists, Opticians  
and Optical Labs*



WOOOOOO  
PIGGY!  
WHAT A  
DEAL!

# nwa dealpiggy.com

Advertise your business  
with **NO** out of pocket expenses!

Call Janet Cross 479-571-6408 or email sales@nwadealpiggy.com



**A PERSONAL TOUCH STUDIO**  
1519 W. Walnut St., Ste. C, Rogers



**EOA CHILDREN'S HOUSE**  
2577 N. Lowell Rd., Springdale



**GRAND SAVINGS BANK**  
1303 W. Hudson Rd., Rogers



**HOLLYWOOD LIQUOR**  
1717 W. Walnut St., Ste. B, Rogers



**IDK?CAFE**  
609 S.W. 8th St., Ste. 135, Bentonville



**MUNRO AMERICAN**  
2203 S. Promenade Blvd., Ste. 3117, Rogers



**THE GREEN BOX RESALE SHOPPE**  
1305 W. Walnut St., Rogers



**THE VARSITY STAR**  
Fayetteville



## 2014 Fall Golf Tournament Winners

Team Cox Media won the morning flight and Team Bedford Camera & Video the afternoon flight at the Rogers-Lowell Area Chamber of Commerce 2014 Fall Golf Tournament held at Lost Springs Golf & Athletic Club September 12 (see pictures below). For a complete list of teams and how they placed visit:

[http://www.tournascore.com/lostsprings/Rogers\\_Lowell\\_Chamber\\_Of\\_Commerce.html](http://www.tournascore.com/lostsprings/Rogers_Lowell_Chamber_Of_Commerce.html)

Players on all teams also tested their skills in the hole-in-one contest, longest drive, closest-to-the-pin and putting contests to win prizes. There was no hole-in-one winner this year. Prizes for the other contests went to these golfers:

### LONGEST DRIVE |

Sponsored by Crain Automotive Team  
A.M. Jeff Mounts | P.M. Chase Sutherlin

### CLOSEST-TO-THE-PIN |

Sponsored by Crain Automotive Team  
A.M. Bruce Bradshaw | P.M. David Lightfoot

### PUTTING CONTEST |

Sponsored by CEI Engineering Associates, Inc.  
A.M. Travis Adamas | P.M. Spencer Fox

The day concluded with the 19th Hole Party sponsored by K-Mac Catering, a fun celebration of the day where tournament winners were announced and prizes awarded along with lots of delicious food, beverages and networking fun.

### Special Thanks to Our Sponsors |



A.M. Flight Winner | Cox Media



P.M. Flight Winner | Bedford Camera & Video

# MEMBERSHIP RENEWALS | August 2014

## 30+ years

Kent Rylee Automotive Solutions / NAPA  
Auto Parts - 41 years  
KHBS/KHOB-TV 40/29 - 35 years

## 21-30 years

Flintco, Inc.  
Gray Matters, LLC  
Dr. John Holland  
MetroPark Dental Arts  
Ozark International Consultants, Inc.  
St. Vincent de Paul School  
Technical Machining Services, Inc.  
Verizon Wireless

## 11-20 years

Alert Alarms  
Anderson Electric & Plumbing Supply  
Arkansas Occupational Health Clinic  
Blakeman's Fine Jewelry  
CBI + Team  
Chill-It Ice Company  
Courtyard by Marriott  
1886 Crescent Hotel & Spa  
Endeavor Foundation  
Enterprise Rent-A-Car  
Eureka Pizza  
Frank Fletcher Honda  
Heartland Honda Powerhouse  
Hudson & Associates, Inc.  
Kwik Kar Service Center

Las Palmas Corporation  
Manpower  
Mark Phillips Construction LLC  
New Creature  
Outdoor Cap Company, Inc.  
Rollins Funeral Home  
Shiloh Christian School

## 6-10 years

Arkansas Medical Imaging & Open MRI  
Bonefish Grill  
The Box Barn  
Brown, Hiller, Clark and Associates  
Brown's Collision Center  
Crye-Leike Realtors - Ron Robertson  
Dancenance Entertainment  
Deloitte  
Dymark Sign & Display  
Fast Lane Entertainment  
Hatfield Harris, PLLC  
Information Solutions Team, LLC  
John Brown University Rogers Center  
Junior League of Northwest Arkansas  
Kelly Services  
Landis Eye Care  
Life Style Dentistry  
Lowell Pharmacy  
The Mad Pizza Company  
Metal Central  
Newroads Telecom  
Old Town Autobody & Sales, Inc.

Olive Garden Italian Restaurant  
P.F. Chang's China Bistro  
Parc at Rogers  
Pinnacle Hills Promenade Mall  
Shady Beach Inc.  
Shelter Insurance - Keri Earwood  
Super 8 Motel  
Teen Action and Support Center  
TEKsystems  
Tire Tracks - Comb Enterprises  
TPC - The Payroll Company  
Walgreens  
Walmart Supercenter Store #5260  
Wolfe Boat Works

## 2-5 years

8th & Walton  
Apex Family Medical Clinic  
Arkansas Fireplaces and Grills  
Ashby Street Outdoor, LLC  
Auto Works  
Bentonville Eye Care  
Camping World RV Sales  
Devereux Management Company  
Dickey's Barbecue Pit  
DW2 Video Productions  
G.I. Guns & Ammo  
Hog Country Media, LLC  
Impact Management Group  
Learning Rx  
Long's Northwest Hitch, Inc.

MDA Central Casting Studios  
Mr. Rooter Plumbing  
My Village Pediatric Dentistry  
Northwest AR Center for Autism and Development  
Northwest Arkansas Pool and Spa  
Nothing In Return  
Office 4 Less  
Our Community Directory  
Pathfinder NWA  
Project Fabulous  
Prudential Solutions Real Estate  
The Rose Antique Mall & Flea Market  
Rush Running Co.  
Samaritan Community Center  
SOURCES for Community Independent Living Services, Inc.  
Whitney Mountain Lodge

## 1 year

A Personal Touch Studio  
Advance Pest Control, Inc.  
Apartment Hunters  
Arkansas Health & Wellness Solutions  
Chef, Please!  
Godfrey & Black, Brick - Stone - Fireplaces & More  
Serco Inc.  
Smooth Vapes  
TravelHost of Northwest Arkansas

**RAZORBACK NATION**

**GEAR UP FOR GAMEDAY**

**THE STATE'S LARGEST SPORTS TEAM**

**YOUR ONE SOURCE FOR HOG NEWS!**

**RAZORBACK NATION**

**AARON PETERS**

**KNWA**  
NORTHWEST ARKANSAS NEWS  
HD

**FOX 24** HD  
KFTA

# Chamber **Networking & Educational** Events

The Rogers-Lowell Area Chamber of Commerce hosts a variety of events to help build your network and learn. For more event details and to register, visit us online at [RogersLowell.com](http://RogersLowell.com).



*Presenting Sponsors:*  
Names and Numbers  
Arvest Bank

October 14, 2014  
November 11, 2014

**Hosted by:**  
Matthews, Campbell, Rhoads,  
McClure & Thompson, P.A.  
Bailey & Oliver Law Firm

**Location:**  
119 S. 2nd St., Rogers  
3606 Southern Hills Blvd., Ste. 200, Rogers



*Presenting Sponsor:*  
Our Community Directory

October 16, 2014  
December 18, 2014

*Gold Sponsor:*  
Crain Automotive Team

**Hosted by:**  
Crossland Construction  
Cox Business

**Location:**  
1800 S. 52nd St., Ste. 410, Rogers  
Location TBD



*Co-Sponsors:*  
KEZA/KKIX/KMXF/KIGL  
Cox Business

November 20, 2014

**Hosted by:**  
Hyatt Place

**Location:**  
4610 W. Walnut St., Rogers



*FYI Brown Bag Presenting Sponsor:*  
Big Heart Pet Brands  
Del Monte Foods

October 3, 2014

*FYI Brown Bag Series Sponsor:*  
KNWA | Fox 24 KFTA

November 7, 2014

**Speaker:**  
Vicki Vasser  
Matthews, Campbell, Rhoads,  
McClure, & Thompson, P.A.

**Topic:**  
Nuts & Bolts of Business Formation

Jeremy Hill  
JMARK Business Solutions, Inc.

Cybercrime: How to Protect Yourself



*Presenting Sponsor:*  
Crain Automotive Team

November 12, 2014

*Gold Sponsor:*  
KFSM TV-5 | KXNW TV-34

**Host Sponsor:**  
Cox Business

**Location:**  
John Q. Hammons  
Convention Center  
3303 Pinnacle Hills Pkwy., Rogers



*Presenting Sponsor:*  
Sam's Club

November 19, 2014

*Platinum Sponsor:*  
Crain Automotive Team

**Hosted at:**  
Rogers-Lowell Area Chamber

**Location:**  
317 W. Walnut, Rogers



*Presenting Sponsor:*  
Our Community Directory

*Gold Sponsor:*  
Crain Automotive Team

*Hosted By:*  
**CROSSLAND CONSTRUCTION**

**1800 S. 52nd St., Ste. 300 | Rogers**  
Free to Members, Registration Not Required

## SAVE THE DATE |

### October 16 | 5:00 - 6:30 P.M.

**S**ave the date and join us in October for Business After Hours. October's event will be hosted by Crossland Construction in Rogers. Business After Hours is the ultimate in business-building networking and continues to grow in popularity. It's the perfect opportunity to mix and mingle with other business professionals, make new contacts, generate business leads and find new vendors.

Grab a co-worker, bring a stack of business cards and get ready to make some new connections at this free event for Chamber members. Not only will you get to visit with some movers and shakers but you'll also have a chance to win some great door prizes! Visit [RogersLowell.com](http://RogersLowell.com) to set up an event reminder on the event page.



317 West Walnut Street  
Rogers, Arkansas 72756

[RogersLowell.com](http://RogersLowell.com)

Paid for through Periodical "Chamber Voice" (USPS 492950) is published monthly in January, February, March, May, June, July, August, September, October November and December; (semi-monthly in April) by the Rogers-Lowell Area Chamber of Commerce, Inc., 317 West Walnut, Rogers, AR 72756. Periodical postage paid at Rogers, AR.

POSTMASTER send address changes to:  
ROGERS-LOWELL AREA CHAMBER OF  
COMMERCE NEWSLETTER, 317 West Walnut,  
Rogers, AR 72756.